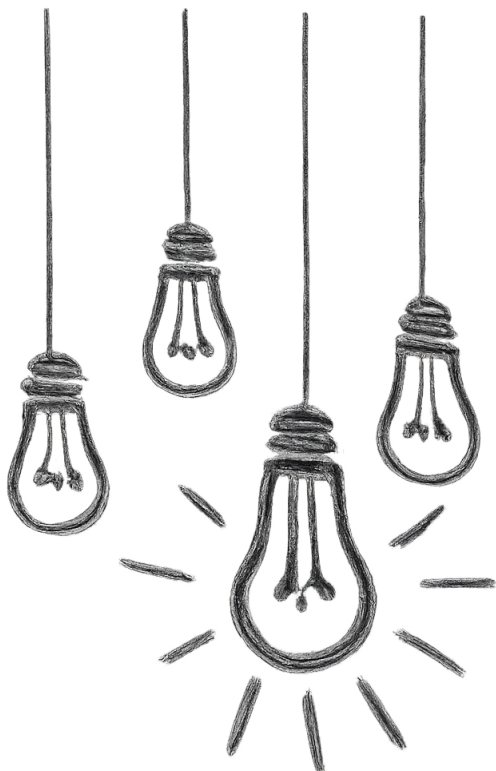


## Fractional CFO Service

HaysMac's Fractional CFO service provides experienced strategic finance leadership for businesses that need clarity, confidence and direction **as they scale**.

Finding a Fractional CFO is easy, finding the right one, not so much. Many firms offer a 'one-size fits all' approach, but we know that often, that won't do. Which is why we developed the HaysMac Fractional CFO service, putting you first.

Our Fractional CFOs are waiting in the wings to support you achieve your goal. They are sector specialists, with vast experience in industries across the Creative, Media and Technology sectors. They work as part of a broader team that includes tax compliance and advisory, R&D specialists, VAT experts, audit, and transaction services. That means the advice is joined up, reflecting your organisation's goals.



### *Benefits of an outsourced CFO*

An outsourced CFO can help businesses strengthen financial visibility, support better decision making and provide reassurance to investors, boards and stakeholders. With the right financial leadership in place, organisations can move forward with greater confidence and clarity.

At HaysMac, our Fractional CFOs combine strategic leadership with deep technical expertise across tax, governance and financial management. This means our clients benefit not only from experienced financial guidance, but also from access to the wider capabilities of our advisory teams across tax, audit, outsourcing and transactions.

We work with creative, media and technology businesses every day, so we understand the finance challenges that come with scaling in these sectors: navigating SaaS revenue recognition, maximising R&D tax credits, structuring EIS/SEIS-qualifying rounds, and building cash runway models that satisfy investors. Our Fractional CFOs bring that sector knowledge from day one.



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## Three support packages

HaysMac's Fractional CFO service supports businesses at different stages of growth. Our service is therefore structured around three levels of support, allowing businesses to access the right level of financial leadership as their needs evolve.

All three packages offer a cost effective option compared to a full-time CFO cost which is open in the range of £120,000 – £180,000 plus benefits, with our Lead package in particular starting at £5,800 per month.

### *Anchor (1-2 days or £1,450 - £2,900 per month)*

The Anchor level of service is designed to be a trusted sounding board, possibly for organisations who already have a CFO in place.

Organisations benefit from board and investor-level support. Our anchored Fractional CFO is able to strategically challenge your in-house finance function and offer technical input on areas in which you are lacking specific expertise. This service can also include coaching for in-house CFOs as required.

Typical activities include:

- ✦ Monthly strategy sessions with CFO
- ✦ Pre-board and post-board debriefs
- ✦ Input on funding, acquisitions, pricing or restructuring
- ✦ Coordination with HaysMac Tax, Audit and Advisory teams
- ✦ Cashflow and budgeting support

### *Elevate (2-4 days or £2,900 - £5,800 per month)*

The Elevate service provides technical and strategic support for businesses with a finance lead in place. Organisations often require seasoned finance leadership layered over the existing team. This level of support offers forward-thinking drive and high-level guidance to a fast growing organisation with an in-house finance team.

Typical activities:

- ✦ Oversight of monthly management reporting
- ✦ Tax and structuring input (with HaysMac specialists)
- ✦ Cashflow forecasting and scenario planning
- ✦ Preparing the business for funding, audit or due diligence
- ✦ Cashflow and budgeting support

### *Lead (4-10 days or £5,800 - £14,500 per month)*

For founder led businesses, supporting entrepreneurs with end-to-end CFO leadership. Combining strategy and structure, with hands-on delivery. We will be your senior finance voice, facilitating a functioning finance outfit fit for growth.

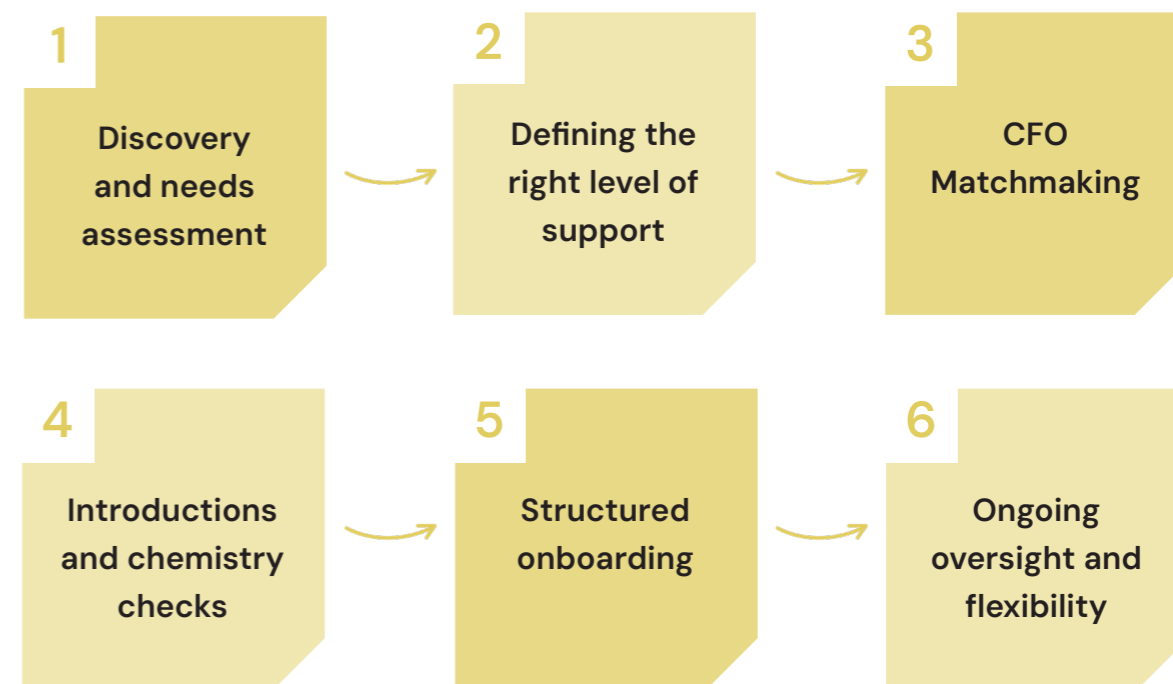
Typical activities:

- ✦ CFO-level leadership across finance and strategy
- ✦ Cashflow, pricing and profitability modelling
- ✦ Liaison with banks, investors and funders
- ✦ Designing and embedding scalable finance processes
- ✦ Cashflow and budgeting support

*Simple chargeability: across the three packages, our Fractional CFOs daily charge rate is £1,450. No complexity, no confusion, straightforward advice when you need it, and at the level you need it.*

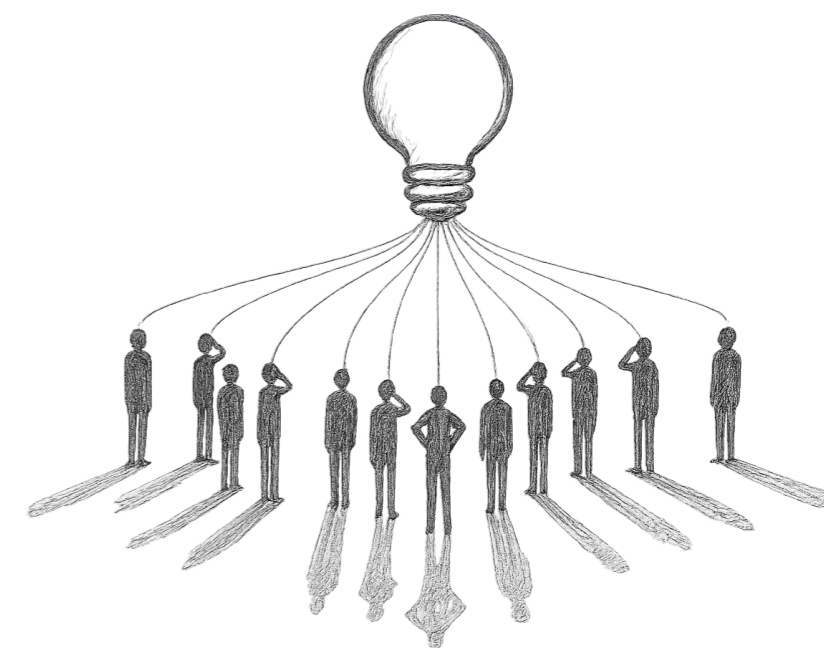
## So how do we match you with a Fractional CFO?

We work with a range of Fractional CFOs, and take great pride in matching you with the individual who best suits your business, sector and ambitions. As a minimum, our CFOs are highly qualified, have 15 years in the sector, and have experience as an FD in a Series B business.



## What next?

Contact our team on the details above to arrange an exploratory call to learn more about whether this service will provide you with a strategic lever to achieve your business goals.



# HaysMac<sup>★</sup>



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