

NFP eNews 05 OCTOBER 2023

Welcome to haysmacintyre's regular 'e-news alert' for charities and not for profit organisations.

Gift Aid Awareness Day 2023

Thursday 5 October marks this year's Gift Aid Awareness Day. The day is a reminder to all charities and donors of the importance of Gift Aid for the sector. Gift Aid increases a donation by 25% and on Thursday 5 October, charities will be saying thank you to their donors and sharing stories on how donations and Gift Aid have impacted our communities.

Please join in with the day by using #tickthebox when sharing your charity's stories.



Charity Commission guidance on social media

The Charity Commission's (the Commission) guidance on social media was released on 18 September 2023. The guidance addresses both charities' own use of social media and trustees' responsibilities in this regard, and the potential risks surrounding charity employees' use of social media.

On this latter point, the Commission is clear that employees should be free to use social media in their own right, but notes the potential for private posts to be interpreted as the views of the charity. There is a risk to the charity's reputation that this could bring, meaning a consequent need for charities to consider setting guidelines to govern their employees' use of media and to set policies concerning how the charity would respond to any negative exposure.

Further details can be found [here](#).



Charity Commission Trustee quiz

The Charity Commission have launched a short quiz for trustees to help reinforce the key themes from their helpful five minute guides. There are ten questions to complete, each with reference to the relevant guidance should any further information be needed. We recommend sending this to your Board of Trustees as a refresher of not only their responsibilities, but also regarding common issues we have been seeing with charities recently.

Take the quiz [here](#).

Charity Retail Association guidance

The Charity Retail Association has published a new online guide for reviewing volunteering programmes. This guide has eight steps focused on volunteering within charity retail. Whilst the focus is retail, the guidance can be useful for other volunteering activities. Information can be found [here](#).



Guide to social investments

Good Finance has launched a guide to social investments outlining fundamental information such as what are social investments, why you might need social investment and key things to consider. We have noticed over the past few years there has been an upward trend in social investments for charities with not only more charities holding social investments, but also the investment size increasing too. Despite this, they are still relatively unusual in the charity sector, so the guidance is well worth a read for an introduction into social investments.

Read the guide [here](#).

Charity Commission collections

The Charity Commission have grouped their guidance into new areas to help support charities to find support more easily. There are no new areas of guidance included, but a reminder of the topics covered by Charity Commission guidance is noted below.

[Your charity's activities](#): covering areas such as charity's purpose, delivering services, communication and political activity, legal action and working with other organisations.

[Charity fundraising](#): covering fundraising duties, appeals and other activities, fundraising for new charities and working with others.

[Setting up or closing a charity](#): covering what you need to do to set up and register or close a charity in England and Wales.

[Charity trustees, staff and volunteers](#): covering trustee role and responsibilities, keeping people safe from harm, trustee resignation and removal, and staff and volunteers.

[Charity boards and governance](#): covering your trustee board, meetings and decisions, conflicts of interest, managing risks, making changes to your charity, and reporting to the Charity Commission.

[Managing charity money, assets and property](#): covering management of charity finances, use of charity funds, investing charity money, charity reserves, permanent endowment, land and property, and protecting your charity's asset and funds.

[Charity accounts, financial reporting and tax](#): covering annual return, annual accounts, trustees' annual report, independent examination and audit, trading, and tax and Gift Aid.

Upcoming events

[NFP Tax and VAT Exchange](#)

14:00 - 15:00

Tuesday 10 October 2023

Online

[Trustee Training - Charity Trustees: Roles and Responsibilities](#)

Tuesday 17 October 2023

09:30 - 13:00

Online

[Your options for Inheritance Tax planning](#)

Tuesday 7 November 2023

10.00 - 11.00

Online

[Quarterly Charities Update](#)

Wednesday 6 December 2023

15:30 - 17:30

Online

[Trustee Training: Introduction to Charity Finance and Reporting](#)

Tuesday 20 February 2024

09:30 - 13:00

Online

For further details on our not for profit upcoming events and to register, visit www.haysmacintyre.com/events.

We welcome your feedback on this update and would be pleased to hear about any areas you would like to see covered in future editions. Please email [Siobhan Holmes](mailto:Siobhan.Holmes), Director, with any comments.

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Shortlisted 2019 Tax Team of the Year



Highly Commended Partner of the Year



Winner: Audit Team of the Year



Winner of the Bronze Award for 2018 and 2017

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CHARITY FINANCIALS Insights, analysis, benchmarking

Top adviser to the top 5,000 charities, Charity Financials' league table 2021

CharityFinance

Top ten by audit fees in the 2020 Charity Finance Audit Survey